



WICI Symposium Panel Discussion 4

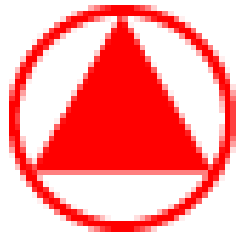
Integrated Reporting: Case of Takeda

Takeda Pharmaceutical Company Limited

Oct.31, 2012

Koichi Kaneda

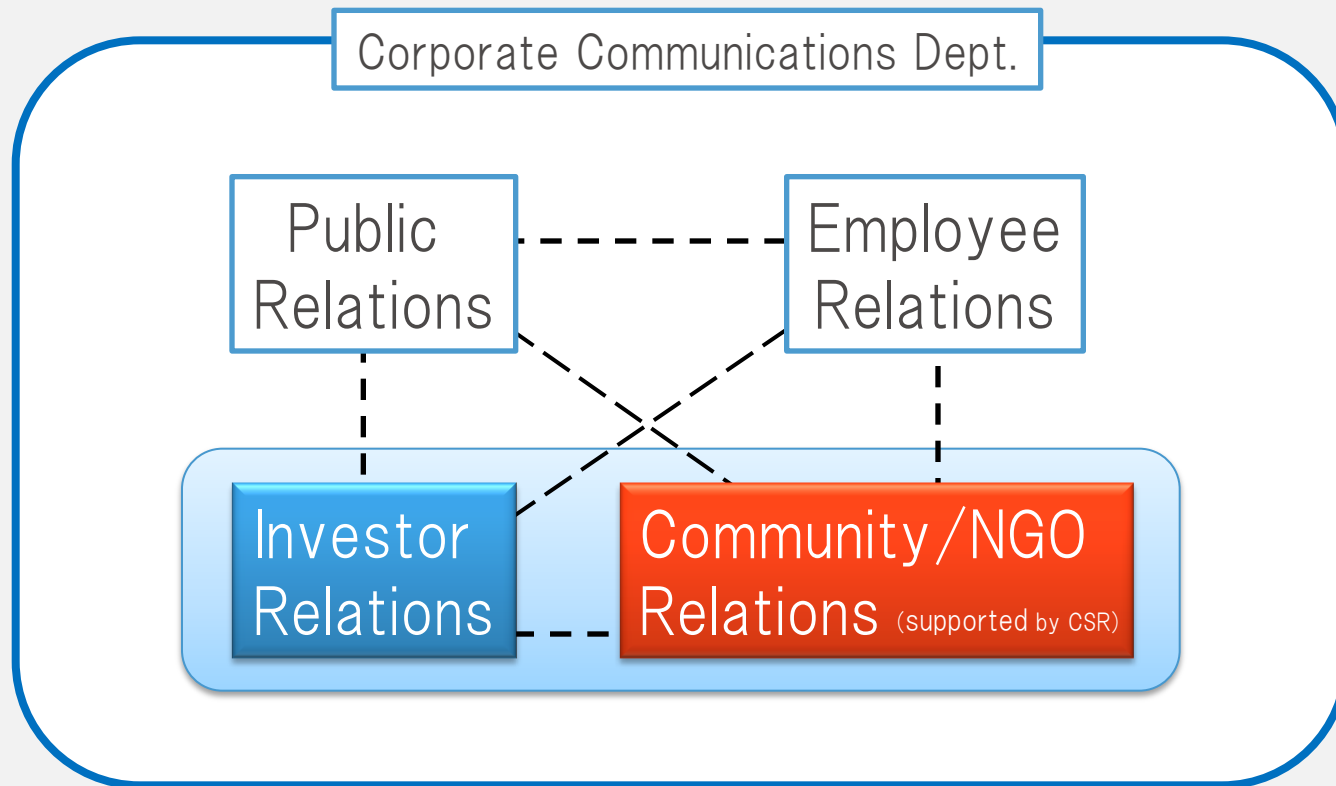
UNGC LEAD Program connects Takeda with IIRC Pilot Program

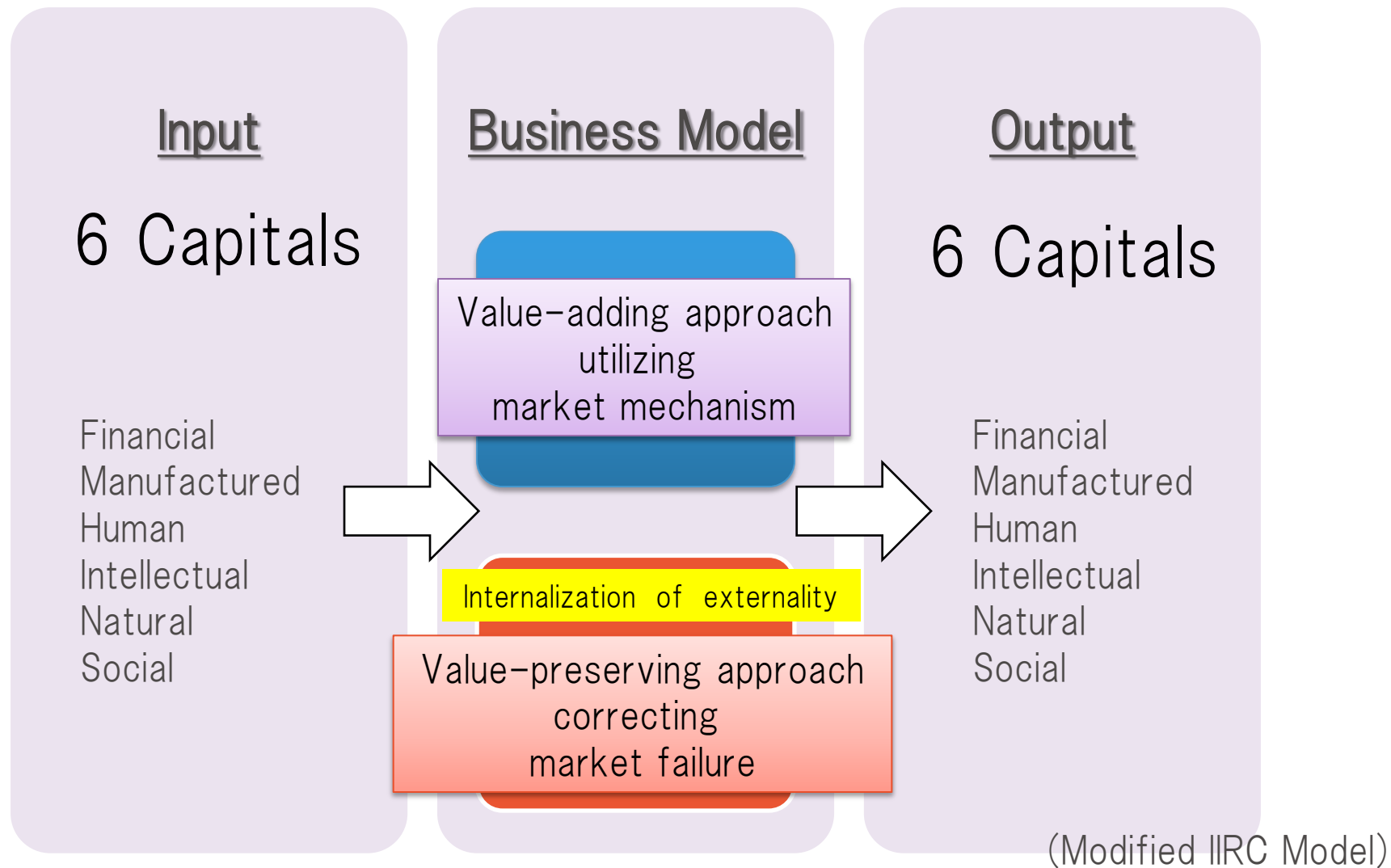




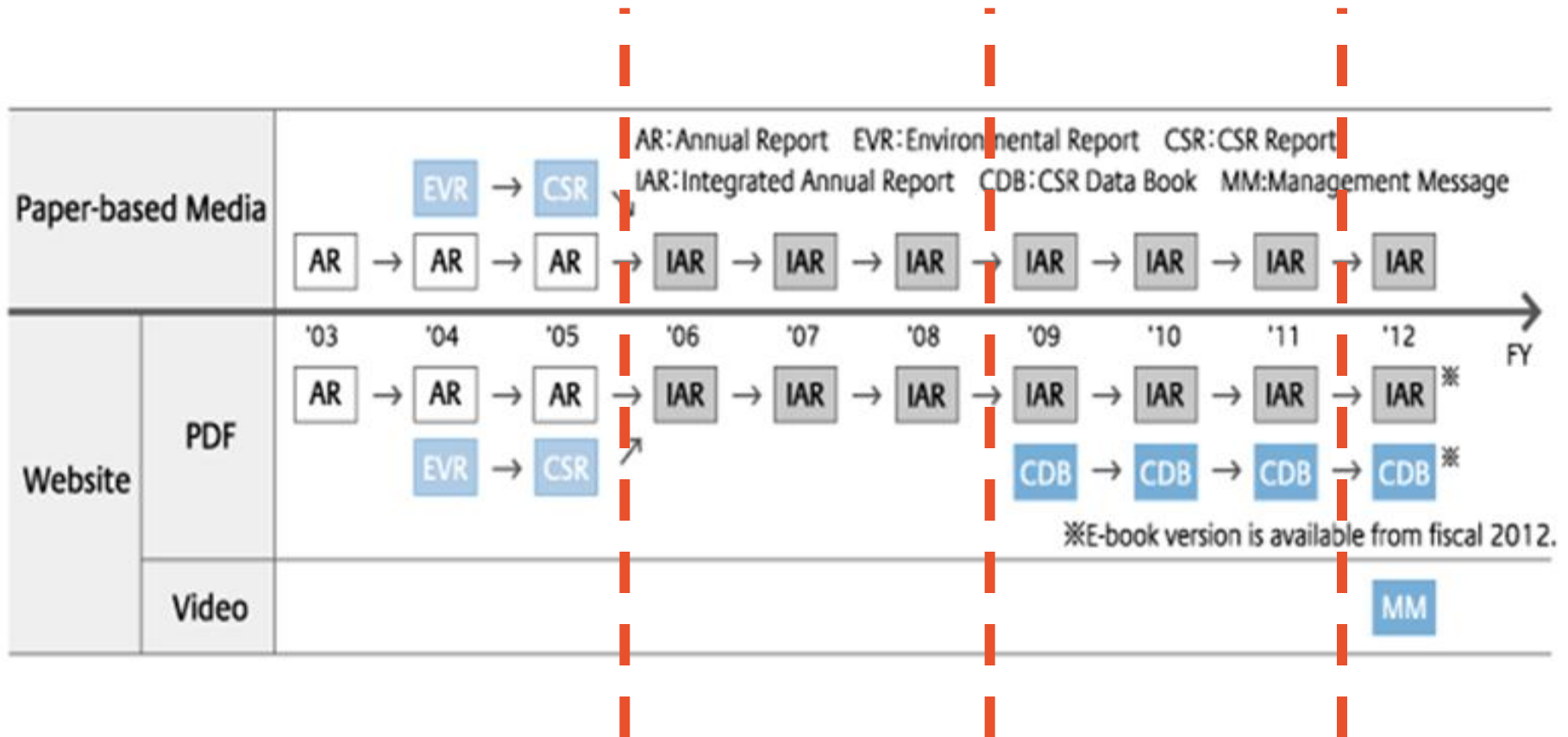
Takeda Pharmaceutical Company Ltd.

(= a **business** committed to improving **people's lives**)





Takeda's Journey to Integrated Reporting





1. Business Strategy as Story
2. Preserving Cost / Internalization Cost
3. Social Auditing

Thank you.



武田薬品工業株式会社