

# ***WICI Symposium 2013***

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***Session 2:  
How to solve silo problems within  
the organization by integrated  
thinking?***

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***This slide is for internal use only.***

1) How would you define the major silos that typically exist within corporations – what are the major operational areas/categories of relevant information outside of the traditional finance function and how can these be connected more effectively through Integrated Thinking?

-- corporate sustainability (responsible business, shared value creation)

2) Who is primarily responsible within the organization for breaking down silos and achieving connectivity and Integrated Thinking? Is it the Finance team who should take the lead or another department? What steps can be taken to gain buy-in from management to create the integrated report for vertical connectivity of the organization, not only the connectivity among different functional/operational departments?

--Corporate planning and corporate communication

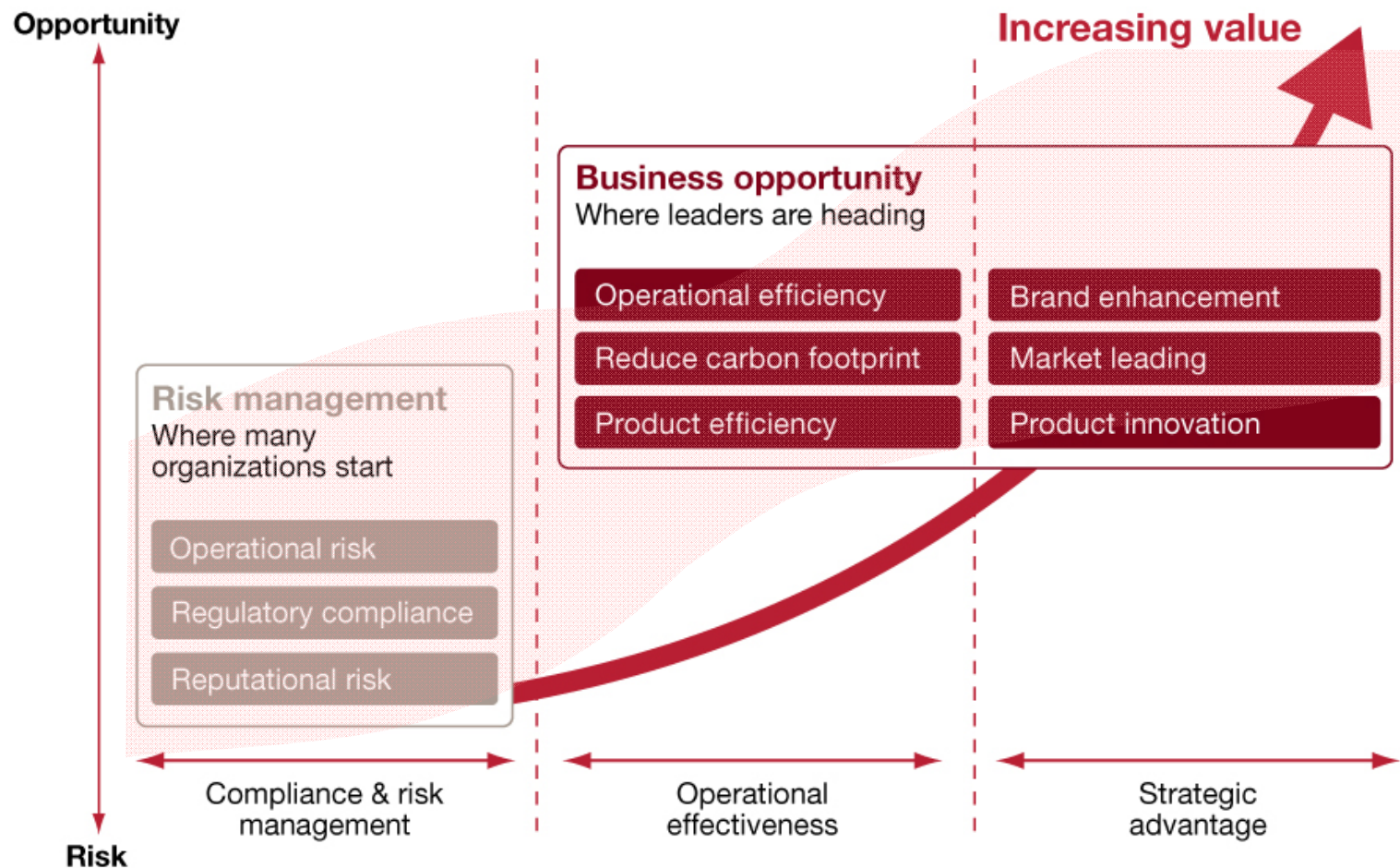
3) What are the barriers preventing Finance professionals from viewing Integrated Thinking and connectivity of non-financial and financial information as an integral part of their financial management role?

-- how to value non-financial information

--Measurable KPIs

# ***Roadmap for corporate strategic sustainability***

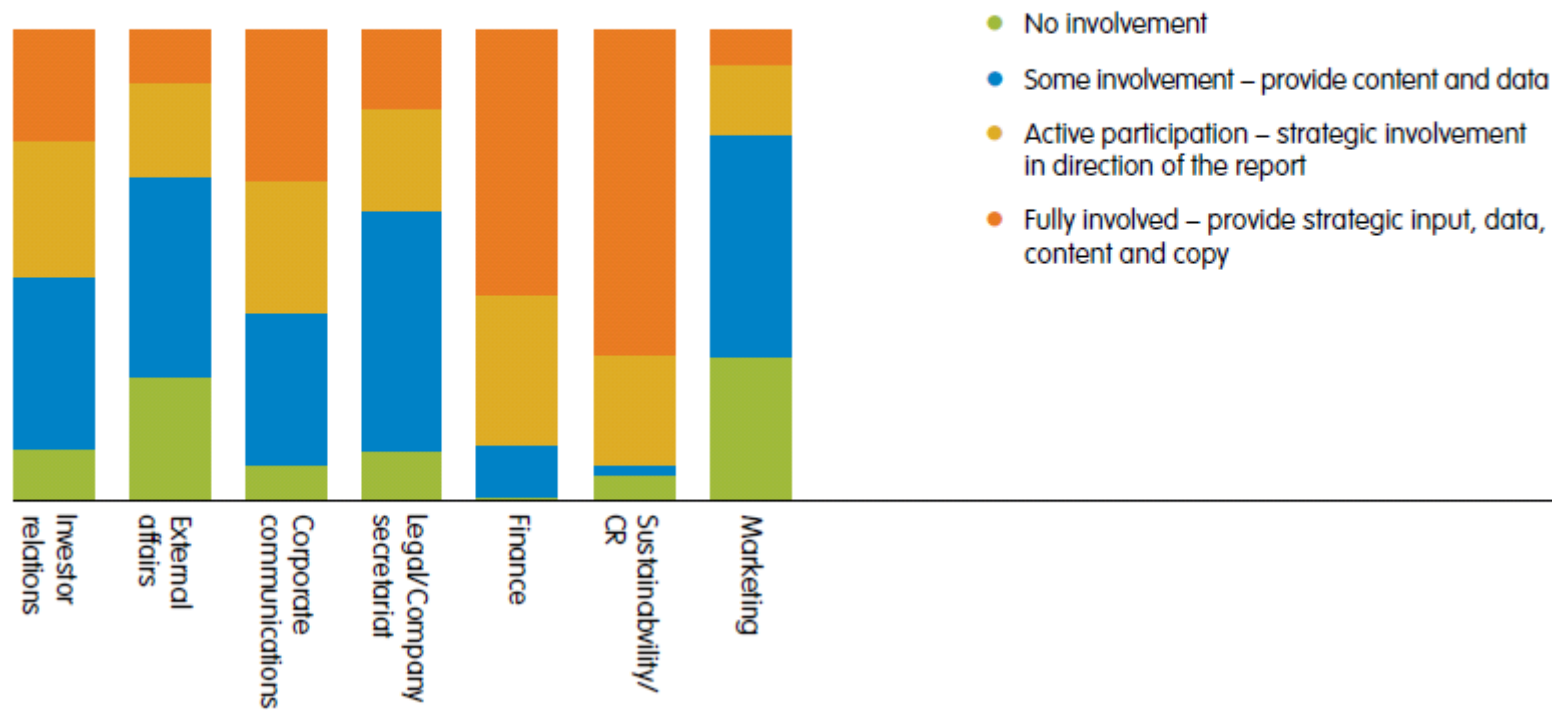
## **From “License to operate” to “Brand distinction”**



## ***Key Challenge***

### **Cooperation and collaboration across the business**

What is the level of involvement of these teams in contributing to your Integrated Report?

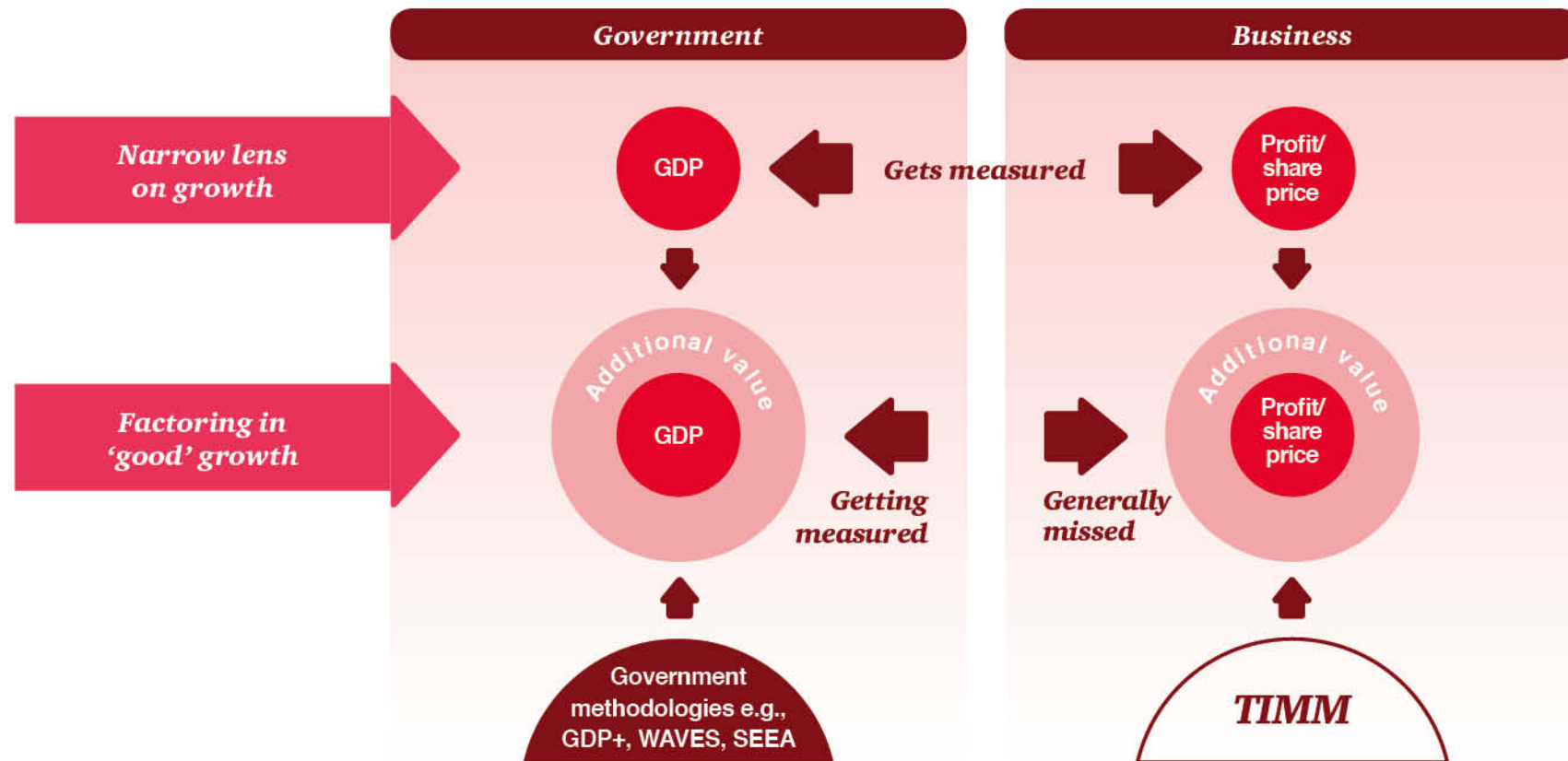


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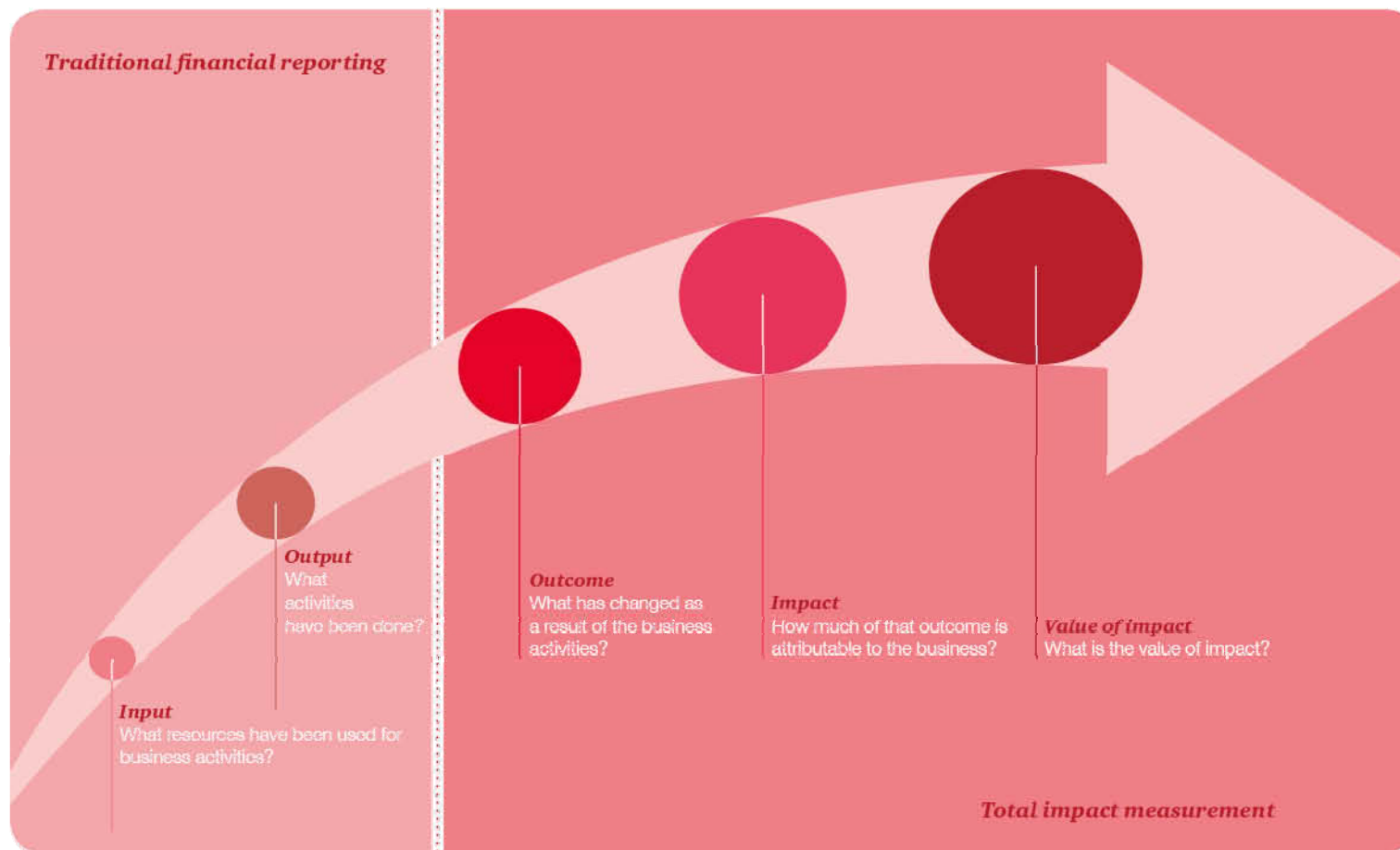
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# ***Total Impact Measurement and Management (TIMM)***

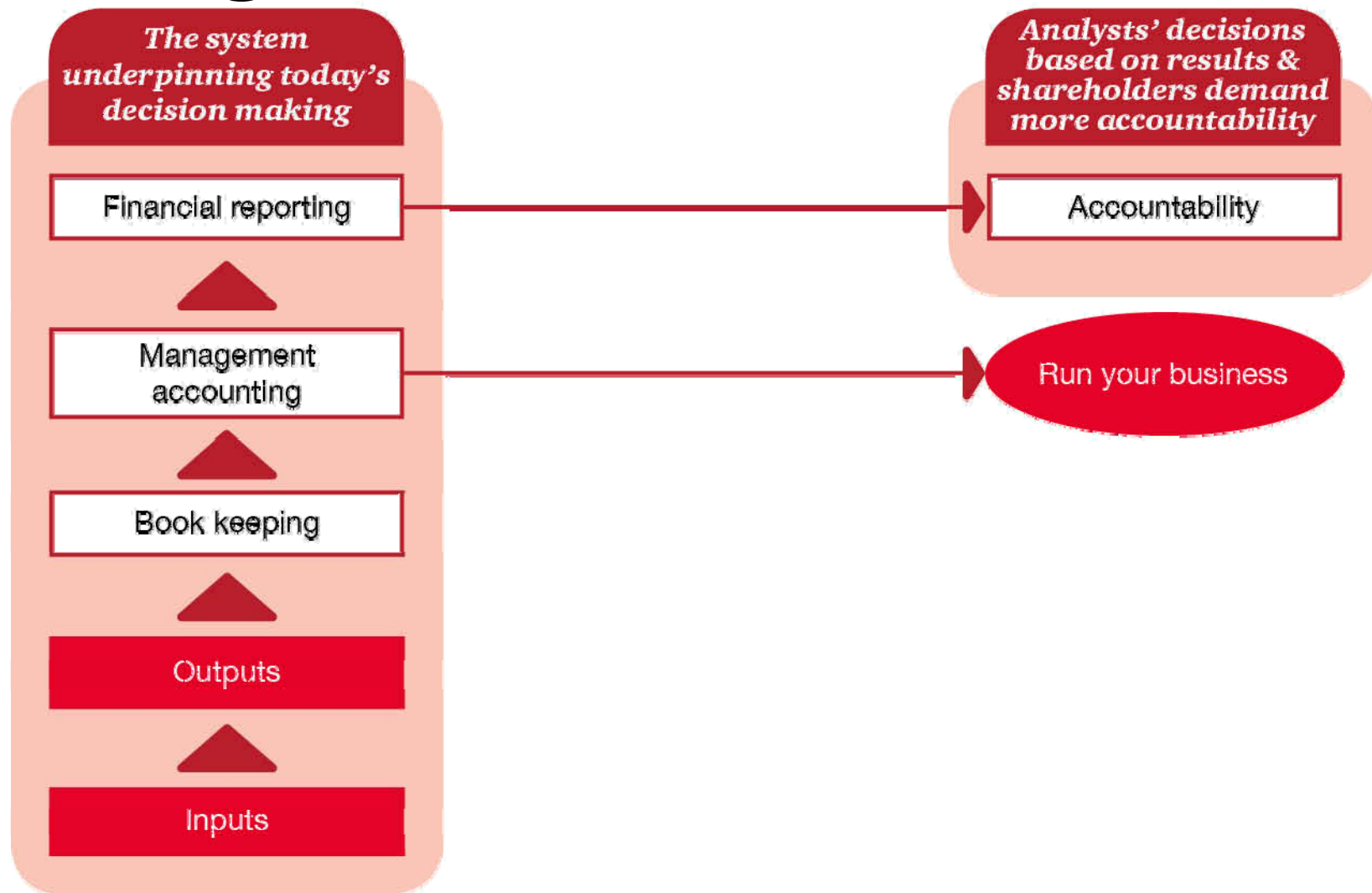
# ***Measuring value – Government/Business compared***



# ***Building on the current model***

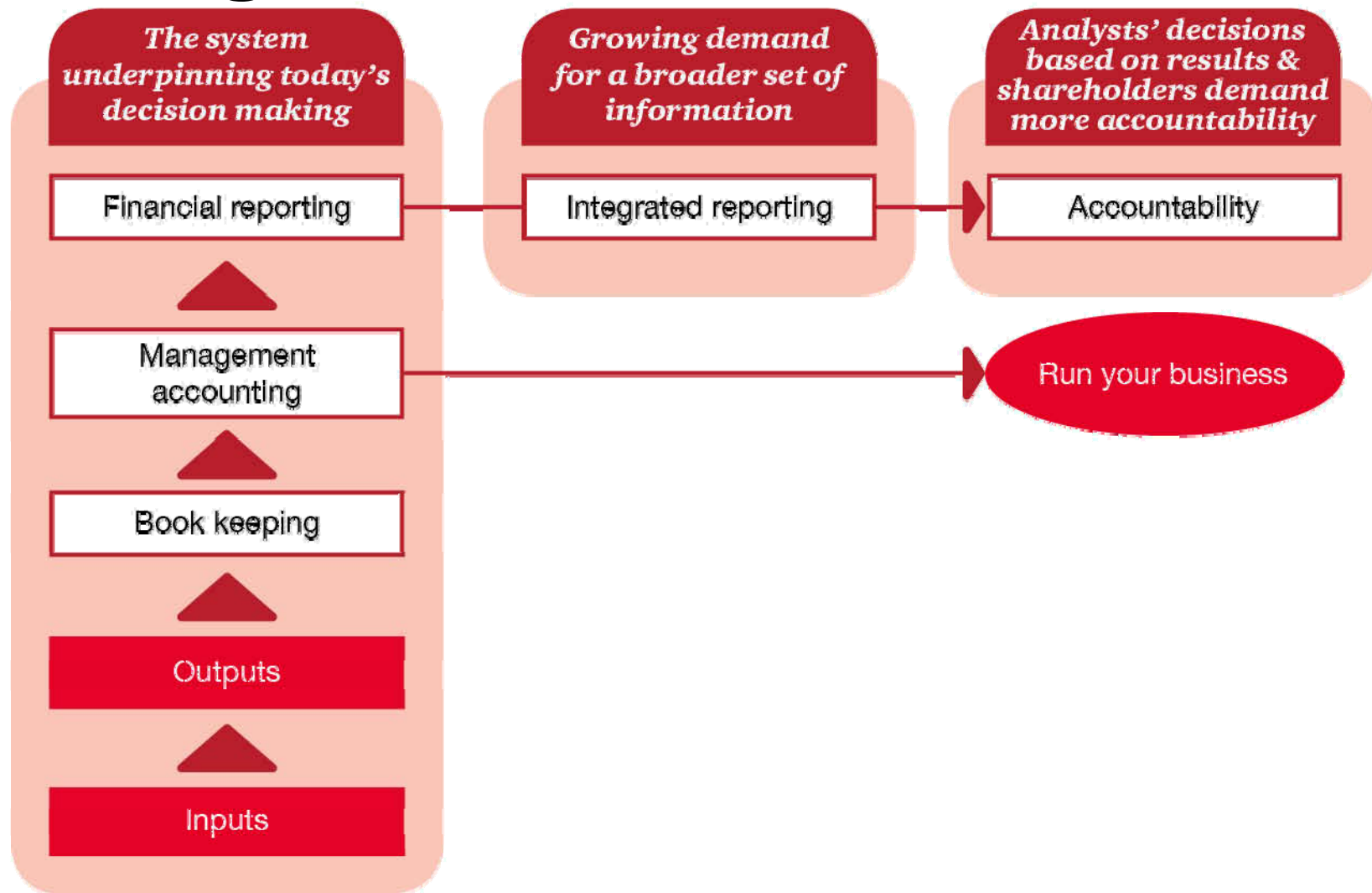


# ***Building on the current model***

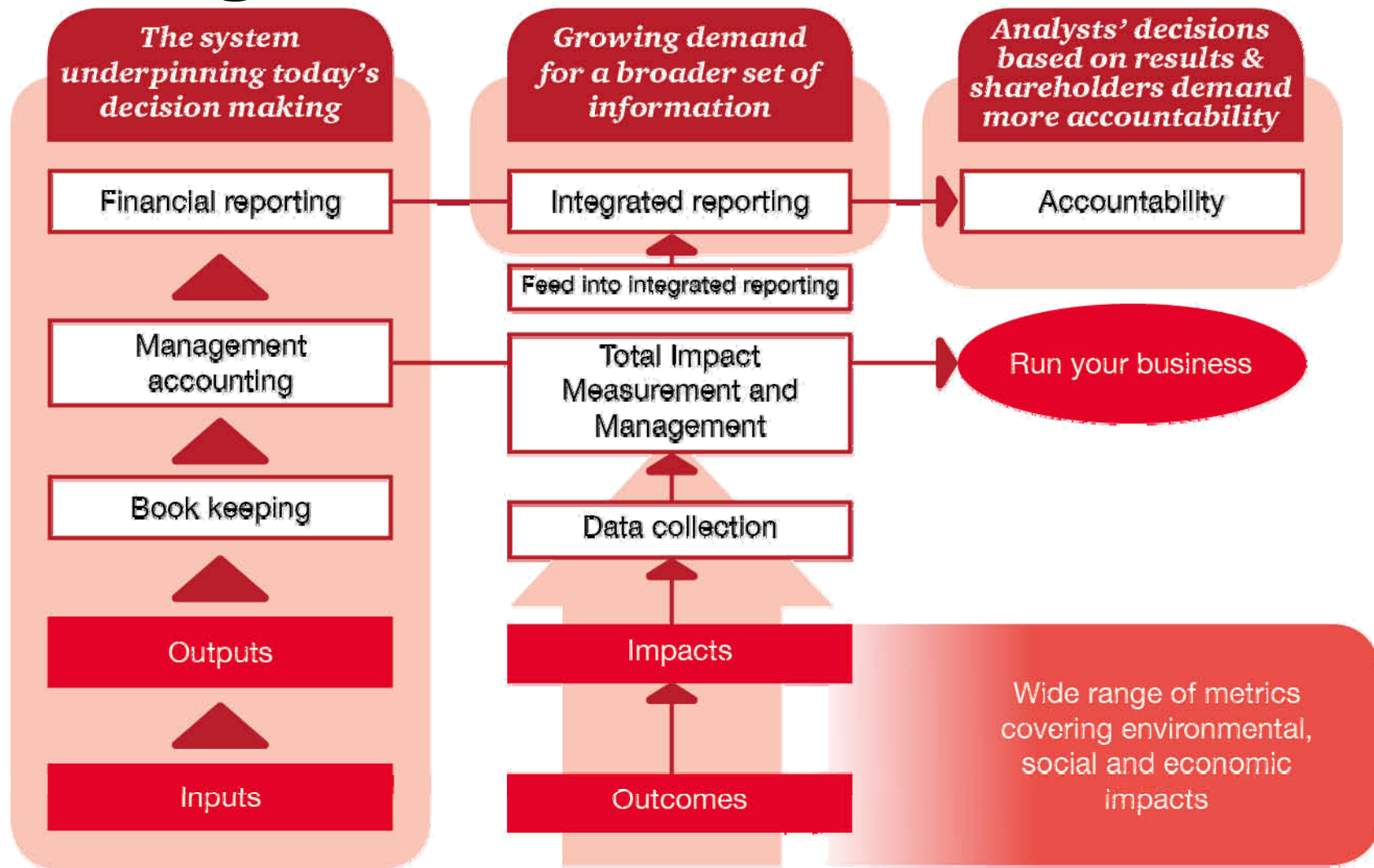




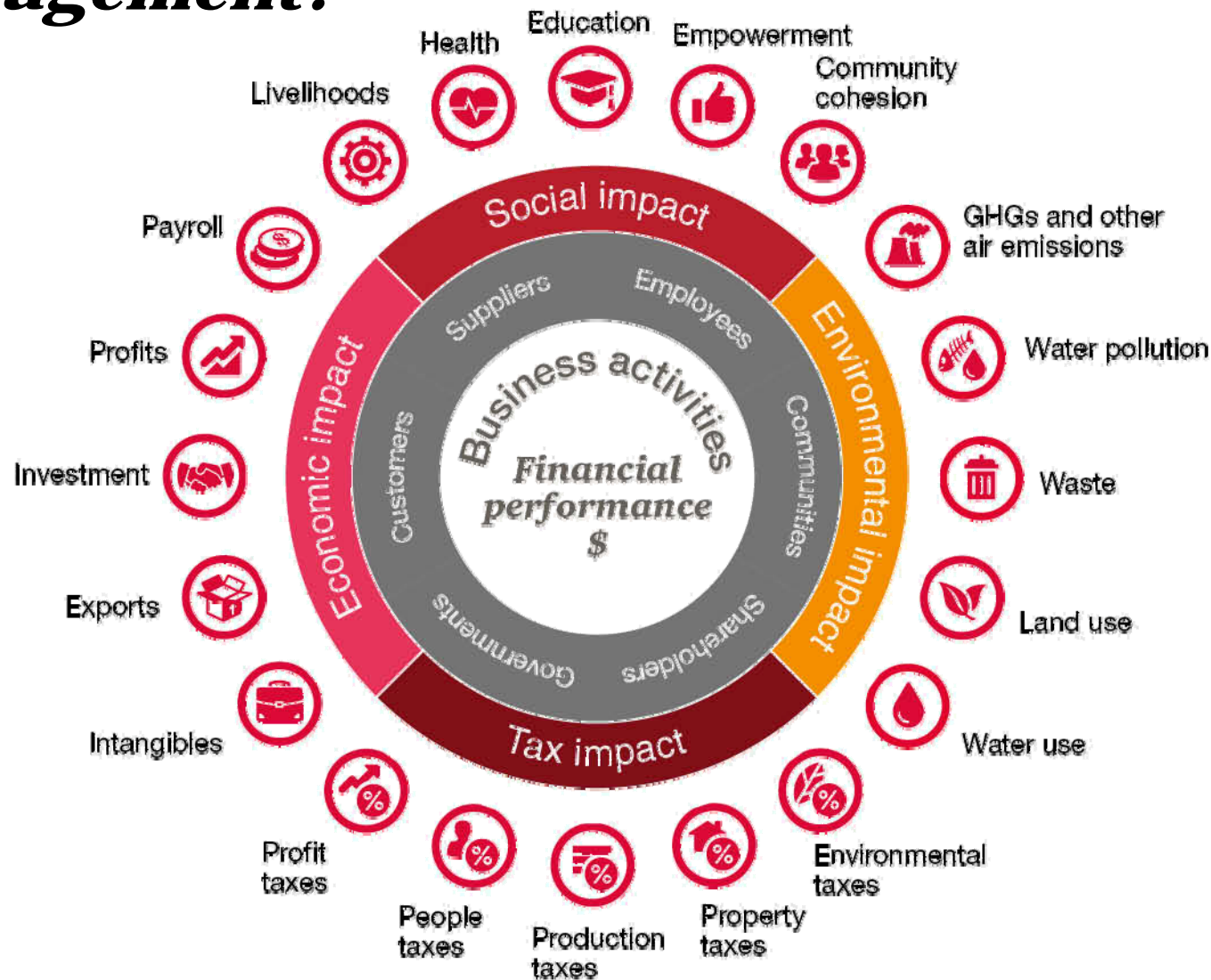
## ***Building on the current model***



## ***Building on the current model***



# ***What is Total Impact Measurement & Management?***

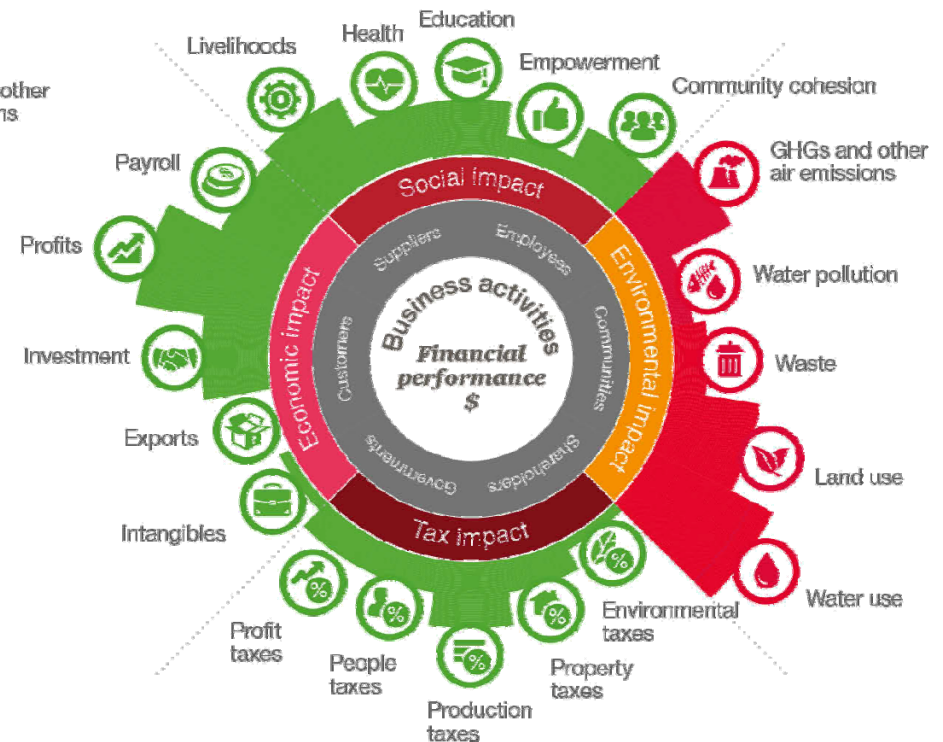


# ***What is Total Impact Measurement & Management?***

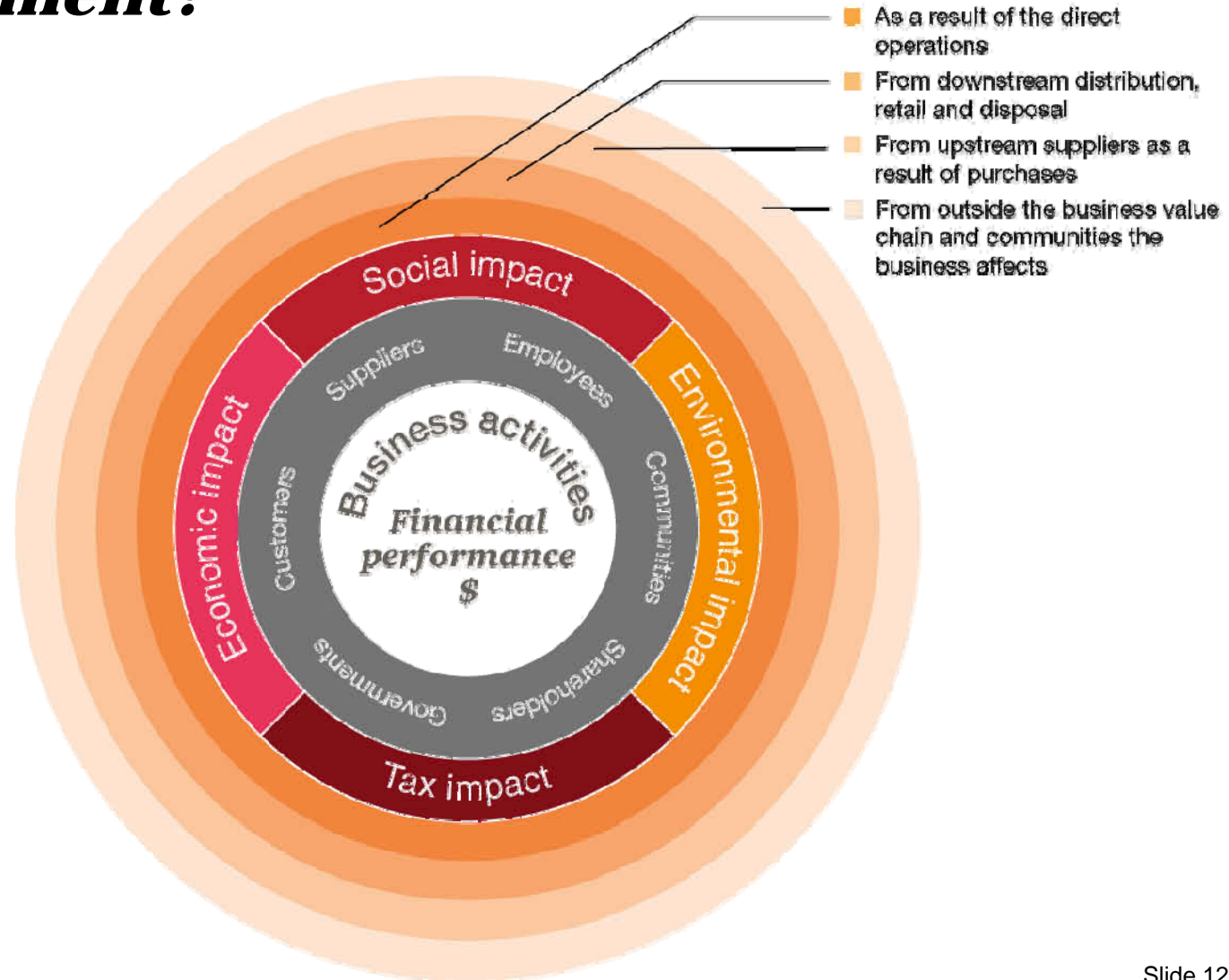
Option 1: Import barley



Option 2: Grow and source locally



# ***What is Total Impact Measurement & Management?***



***Long term thinking.  
Short term action.  
Strategic Sustainability.***



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